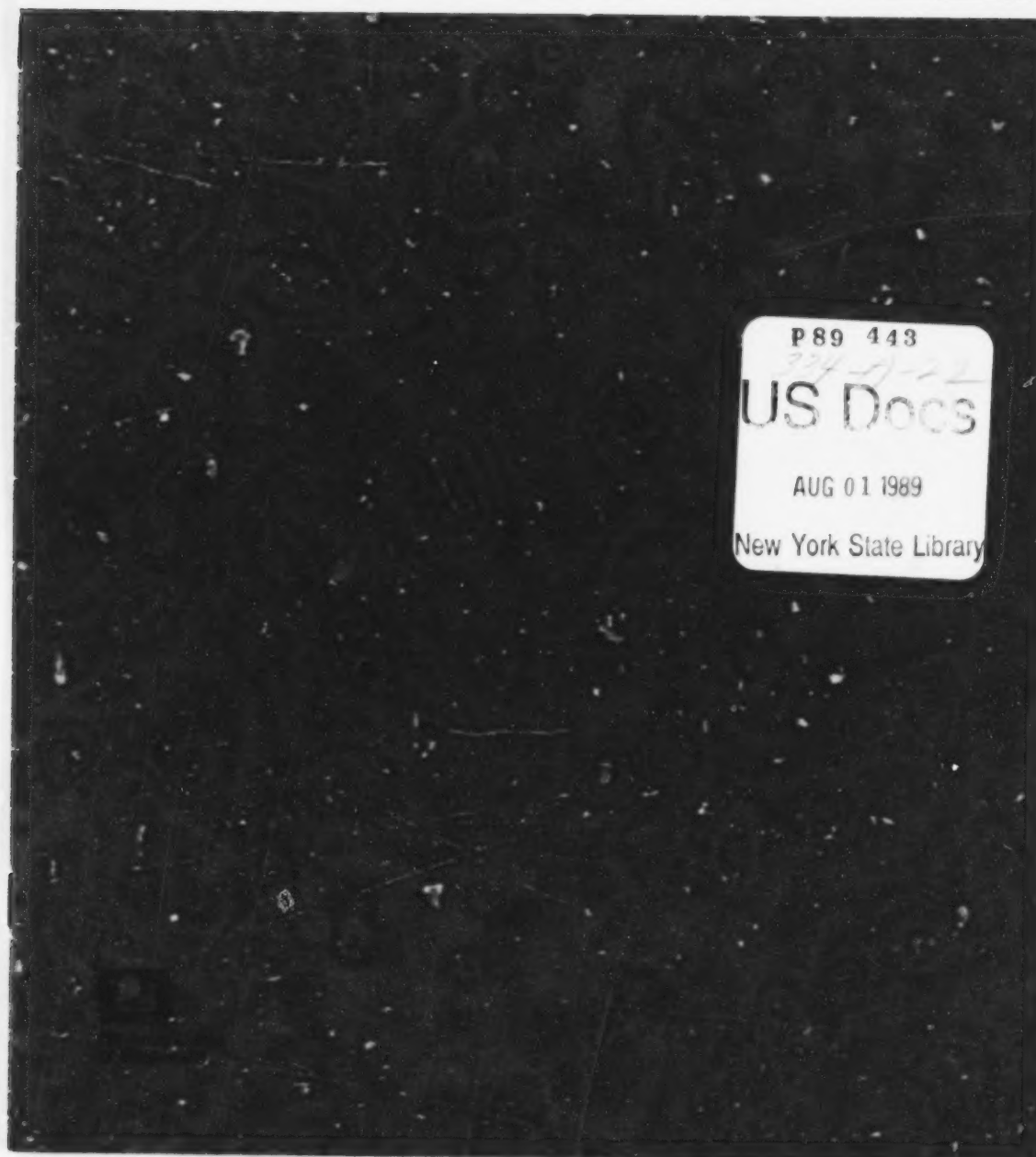


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Water Safety Program

1989 Catalog



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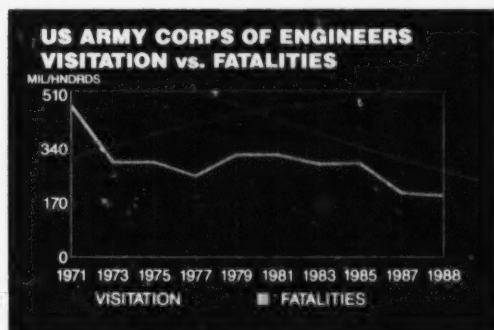
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Water Safety Program 1989 Catalog

roduction

The purpose of the Water Safety Program Catalog is to offer readily available professional quality materials for use in your annual water safety programs. HQUSACE has developed materials and products that specifically target areas of concern nationwide in regard to water safety. This catalog is provided to make acquisition easy for you and maximize promotion of television and radio public service announcements, ensuring widespread coverage.

Public safety at Civil Works projects has been a point of concern and emphasis for many years. Our statistics on water-related injuries and deaths have been improving over the years. You can help continue this trend by promoting an effective water safety program at your location. The materials presented here will assist you in this endeavor.



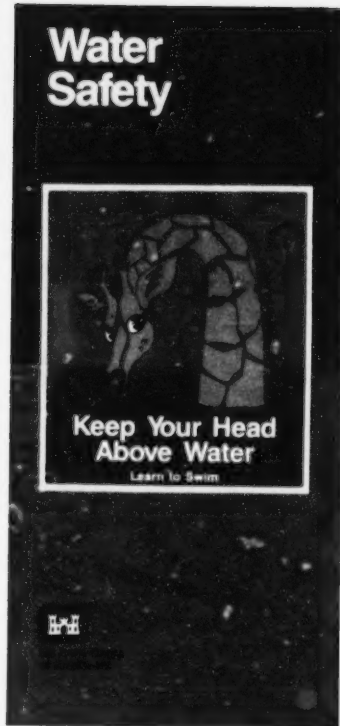
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Brochure #1

Brochure #2

Full color 4" x 9" format.
Back cover bears the Corps logo and the slogan, "Your Safety — Our Concern."
Suggested uses: water safety courses, visitor centers, project offices, recreation and boating shows, regional fairs, and public school presentations.



SMALL CRAFT

HANDLING is a 36 page, full color booklet designed to convey a large volume of information in a very pleasing and understandable manner. The booklet is ideal for Corps motorboat operators and for distribution to the general boating public.



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Posters

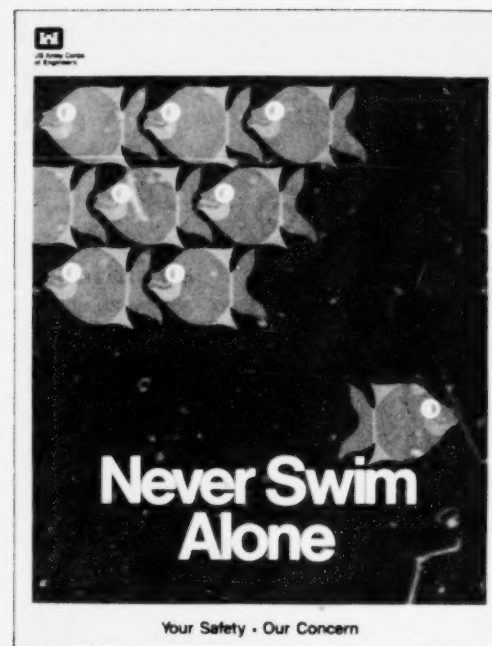
Vertical format, 17" x 22", full color offset printed on coated poster paper, for indoor or limited outdoor use. Suggested uses: water safety courses, visitor centers, project offices, or posted at lakes.

Combination Posters shown 4 posters on a page. They are perforated for separating as necessary.

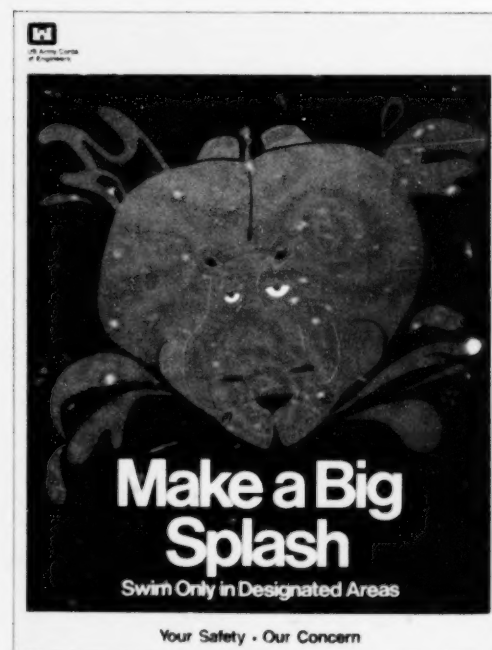
Comb. Poster A



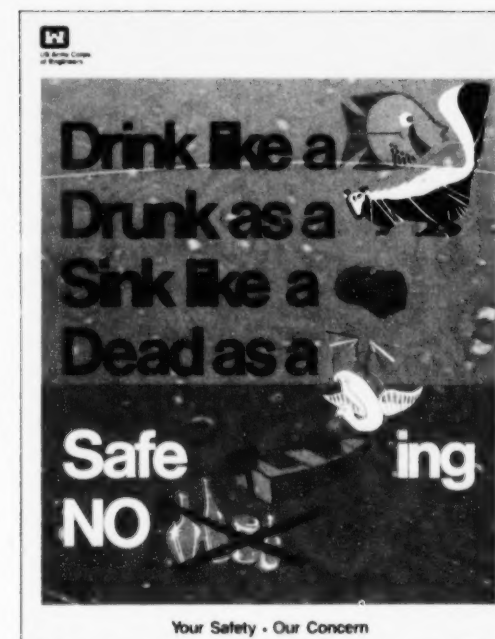
Comb. Poster B



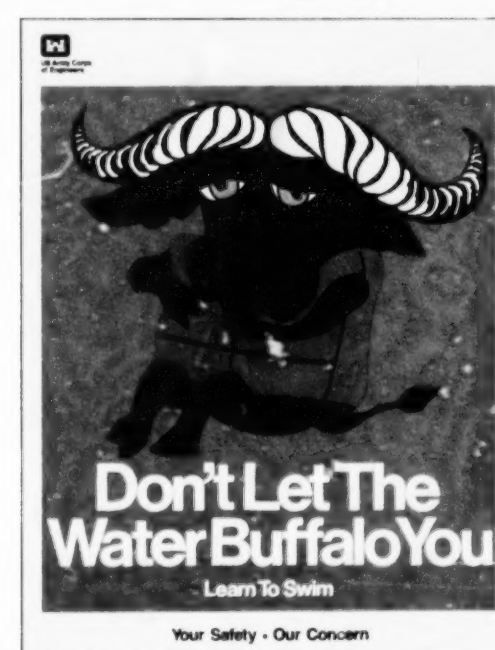
Poster No. 1



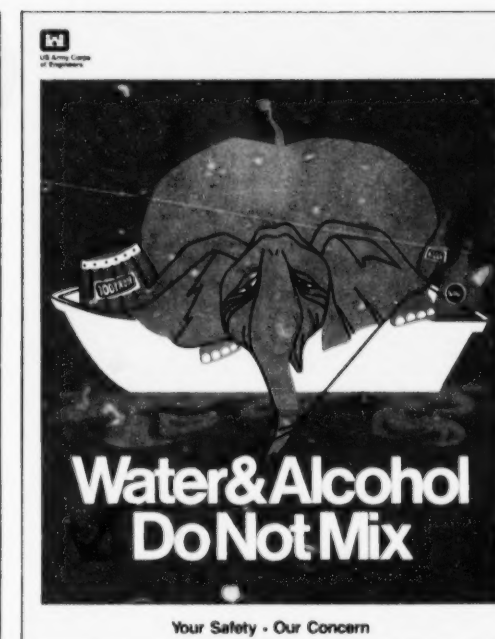
Poster No. 2



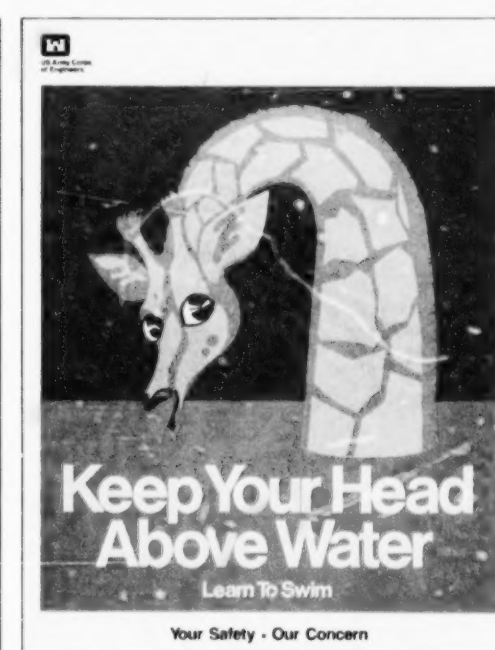
Poster No. 3



Poster No. 4



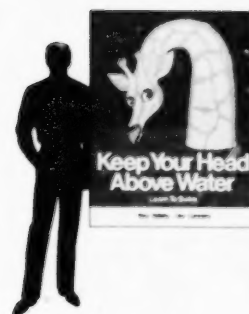
Poster No. 5



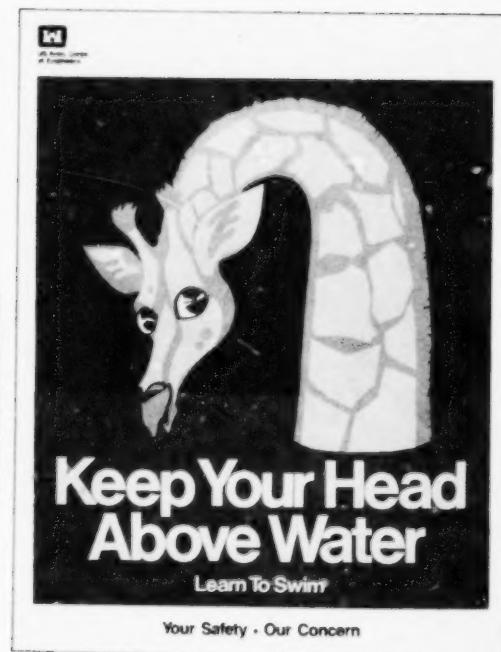
Poster No. 6

Exhibit Graphic

Indoor/Outdoor Graphic
Panel: 40" wide x 62" long
vinyl panel with pre-drilled
hanger bars at top and
bottom of panel, for
attachment of hanging
device. Graphic is silkscreen
printed in four colors on
one side. Suggested uses:
water safety courses, visitor
centers, boat shows, or
schools.



Scale representation of Exhibit
Graphic shown in relation to
A figure.



Public Service Announcements:

Radio

Radio PSAs are distributed
nationally using a
commercial company to
ensure that radio stations
receive a copy.

Limited copies of the radio
PSAs are available on audio
cassette only. Format is 60,
30, and 15 seconds.

PSA Description:

"Life and Death"
Radio reporters and victims
are describing an accident
which is a boat and not an
auto accident. Examples are
given that can reduce
boating accidents and
fatalities.

Public Service Announcements:

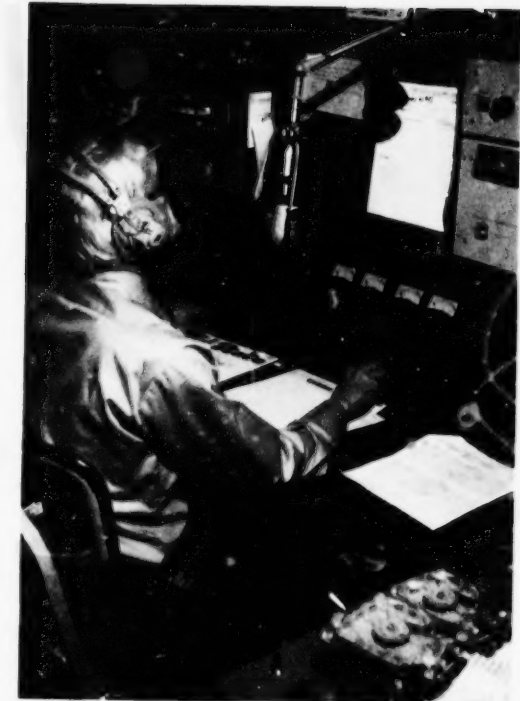
Television

Television PSAs are
distributed nationally using
a commercial company to
ensure that television
stations receive a copy.

Limited copies of the
television PSAs are available
in 1/2", VHS and Beta
formats. (60, 30 and 15
seconds)

PSA Description:

Many of the rules of the
road in effect when driving
a car also apply to driving a
boat. The PSA uses a car
prop built on a boat frame.
The car/boat causes
problems for others enjoying
water activities until it is
stopped by a policeman,
who gives the driver a ticket
for the violations.



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US Army Corps
of Engineers

U.S. Army Corps of
Engineers

Water Safety Program

The camera ready art shown below shall be used as clip art, to be placed on all products produced for the Corps Water Safety Program. It can be enlarged or reduced but not altered in any way. Requests for additional copies and/or information should be obtained from:

U.S. Army Corps of Engineers
office of the Chief of Engineers
Graphic Standards Coordinator
(C-FIM SV)
20 Massachusetts Avenue, N.W.
Washington, D.C. 20314-0001
Phone: 202 272 4814

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Water Safety Program

1989 Catalog Order Form

Ordering Information

Individual orders must be consolidated and submitted through their respective district offices to the HQUSACE Publications Depot.

Mail order blank to:

HQUSACE Publications Depot
2803 52nd Avenue
Hyattsville, Maryland 20781-1102

Quantity	Item
	(page 1) Brochure No. 1
	Brochure No. 2
	(page 2) Poster No. 1
	Poster No. 2
	Combination Poster A
	Combination Poster B
	(page 3) Poster No. 3
	Poster No. 4
	Poster No. 5
	Poster No. 6
	(page 4) Exhibit Graphic
	(page 5) Radio PSA - cassette
	Television PSA - tape
	Television PSA - VHS
	Television PSA - Beta

Note: This is your shipping label. Please be accurate.

Ordered by and ship to:

US Army Corps of Engineers

District/Division:

Office:

Attention:

Street Address:

City:

State:

Zip Code:

Telephone:



US Army Corps
of Engineers

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